

The new Y.

For kids,
families,
communities.



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Grand Traverse Bay YMCA

3000 Racquet Club Drive, Traverse City, MI 49684

www.qtbayymca.org | 933-9622

4good4ever.org | 935-4066



WHY A NEW YMCA AQUATICS CENTER?

Teach every kid to swim

A recent study showed that 40% of local seventh graders could not swim 25 yards to save their life or the life of a friend. National studies have shown that 10% of children under the age of 5 have experienced a situation with a high risk of drowning. As the nation's leader in aquatics programming, as well as the nation's largest not-for-profit, it is our duty and our mission to make sure every kid learns to swim. It is also our mission to provide what our community needs, and in the five-county region of over 150,000 residents, there is not one full-service, family-oriented recreational and community facility. **Our goal is to take one grade level each year, about 2,000 children, and teach them to swim.** Our local schools do not have aquatic facilities, we have very limited therapeutic aquatic programs, and our children lack an adequate facility in which to learn to swim. YMCAs are not about facilities, they are about building strong spirits, minds, and bodies, but we cannot achieve that end without the proper facilities to do so.

Provide for fitness needs for all ages

Our analysis of community need uncovered a large,

unmet desire for a multi-purpose aquatic center – one location where families can come together and meet their diversified needs for exercise. According to Bucknell University, regardless the age, swimming provides improved flexibility and strength, endurance, muscular flexibility and balance, heart muscle becomes stronger, increases circulations, rehabilitates muscles, and keeps people fit. Swimming is fun, provides fellowship with people, is generally enjoyable and safe, renews energy, and releases stress and tension.



Provide a venue for meeting community needs

The new YMCA Aquatics Center will have six 25-yard lanes, a deep diving well, a hot tub spa that can also be used for therapeutic purposes, a training pool, a splash pad for youngsters to get used to the water, and a second level 100-person seating area to observe lessons, classes, and aquatic meets.



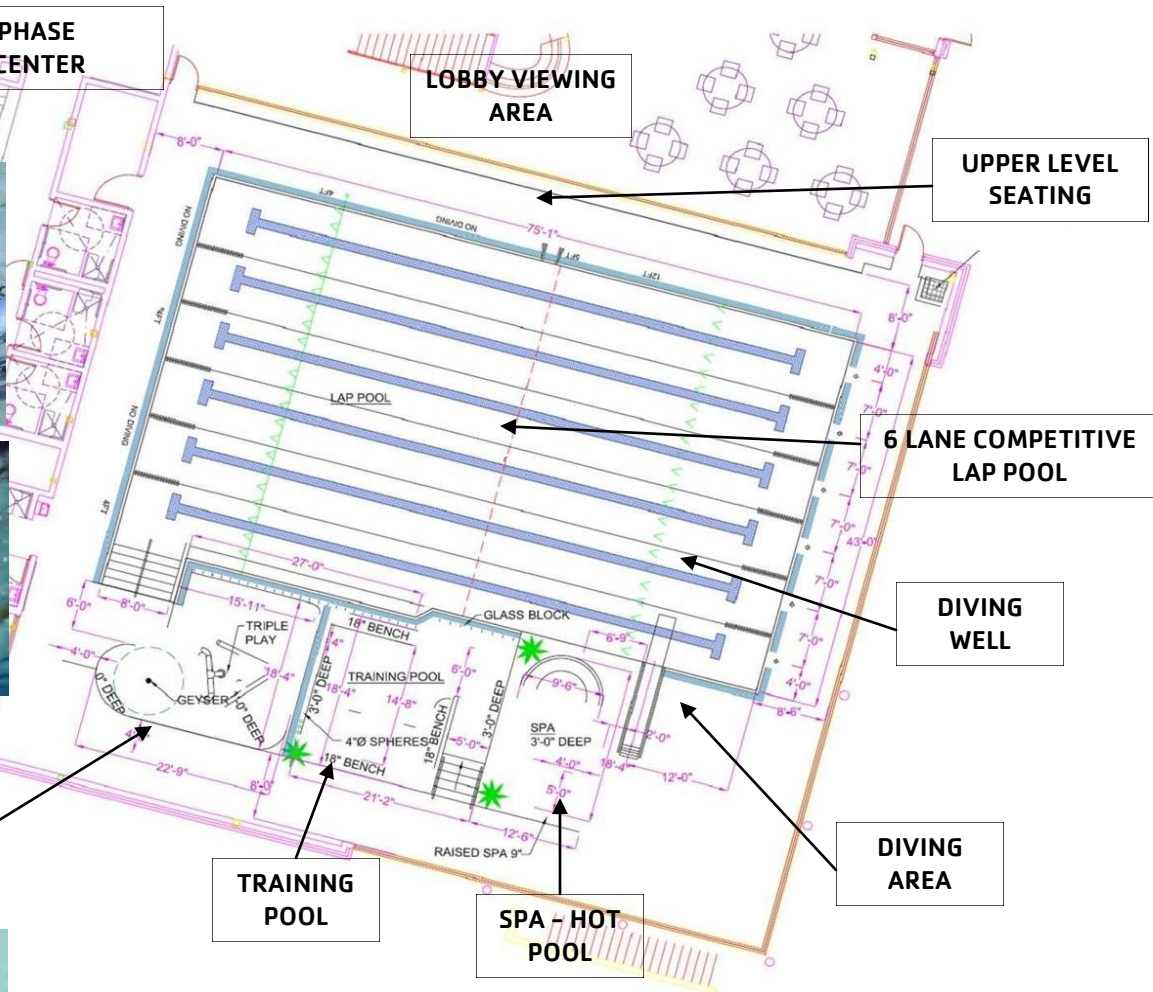
"40% of seventh graders can't swim 25 yards to save their life ..."

YMCA Aquatics: Building a New Tradition

CONCEPT PLAN OF FIRST PHASE
OF NEW YMCA AQUATICS CENTER



ZERO DEPTH ENTRY
SPLASH PAD



The New Y Also Features:

- Tennis Center with 6 indoor courts
- Fitness and aerobic areas
- Two outdoor athletic fields
- Outdoor tennis & pickleball
- Child Watch (Babysitting)
- Teen Center
- Plenty of parking
- Community meeting rooms
- Chapel ... and more



Since 1964, the Grand Traverse Bay YMCA has been a charity that has served the region's needs. Our mission is to put Judeo-Christian principles into practice through programs that build healthy spirit, mind and body for all.



The Aquatics Center will have a 6-lane competitive lap pool, a therapeutic pool, a zero depth entry splash pool, and a training pool to teach people to swim. There will also be a second level viewing area for 100 people to watch the pools' activities. There will be a glassed viewing area lobby.



Concept of the Aquatics Center from the view of the splash pad and training pool.



Concept of the Aquatics Center from the view of the corner near the spa and diving board.

Naming Opportunities: New Y Aquatics Center

Aquatics Center	\$ 2,000,000
Lap Pool	\$ 750,000
Training Pool (Taken)	\$ 75,000
Upper Level Viewing Area	\$ 75,000
Aquatics Office (Taken)	\$ 50,000
Splash Pad	\$ 30,000
Competition Lane 6 available	\$ 25,000 each 1 taken
Spa	\$ 25,000

For a confidential conversation regarding these opportunities contact Tom Van Deirse at 933-9622 or tvd@gtbayymca.org

Donations to the New Y Capital Campaign can be made through the Community Foundation on-line at www.4good4ever.org or calling Phil Ellis, Executive Director of the Community Foundation at 935-4066.



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231-933-9622
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The New YMCA Aquatics Center!



The New Y Aquatics Center will not only provide the means to teach 2,000 kids each year to swim but will also be extensively used for lap swimming, lessons, and fitness classes for people of all ages. The design of the main pool will also have a deep diving well and six 25-yard competitive swim lanes for club and master level swim meets. This will only happen with your donations to the New Y Capital Campaign.

Olympic Gold Medalist to speak in TC

Janet Evans, May 12, 7 p.m., State Theatre

Olympic Champion Swimmer Brings Her Support For The New Y and Pool To Traverse City



Traverse City, MI – Considered by many to be the greatest U S female distance swimmer of all time, Janet Evans will visit Traverse City to support the construction of the new Y building. Evans will make a

public presentation at the State Theatre on Front Street.

Evans faced Olympic competition in 1988, 1992 and 1996 and captured four gold medals and one silver. She went on to win 17 international titles and held world records in the 400 meter, 800 meter and 1,500 meter free style events.

A tireless spokesperson for personal fitness, Evans will speak on "Swimming for Sport, Health and Safety", on **Thursday, May 12 at 7 p.m. at the State Theatre**. Tickets for this public presentation are \$15 for adults, \$10 for high school students and free to youth under 13 when accompanied by an adult. The tickets are available online at TREATickets.com and through the kiosks at Horizon Books on Front Street and the Convention and Visitors Bureau on Union and Grandview Parkway. Tickets will also be sold at the Dennos Museum box office.

Supporters of building the New Y will use this as an opportunity to kick off their efforts to reach this year's goal of \$4 million in added gifts and pledges. This would position the Y to obtain bids for this project in 2012. The Y currently does not own their facilities on Racquet Club Drive. We have purchased property on Silver Lake Road for a new facility to meet the growing needs of the region. The new facility would include a much needed public swimming pool. Despite the beauty of the water all around us, there are many youth who never learn to swim and the tragic consequences are incidents of drowning.

More information about Janet Evans' appearance is available online at TREATickets and for campaign giving at 4good4ever.org The YMCA Capital Campaign.





Concept picture of New YMCA Aquatics Center to be located on Silver Lake Road, Traverse City, Michigan



*Presented by
the Campaign for a New YMCA*

Janet Evans
*Olympic Gold Medalist &
World Record Holder*

**to speak
Thursday, May 12, 2011,
7 p.m. at**

The State Theatre
233 E Front St, Traverse City, MI

**Tickets are
\$15 - Adults & \$10 - Students
Free to students 13 and under when
accompanied by an adult.**

Available at:
TREATickets.com

Horizon Books
Convention and Visitors Bureau
Dennos Museum Box Office

You're invited to attend!